CryptoNewsroom

MARKETS · BLOCKCHAIN · WEB3

MEDIA KIT
13 NOVEMBER 2026

Advertise on CryptoNewsroom

Put your brand in front of traders, builders and investors who check the market before they check the news. Custom quotes on request, guaranteed placement, clearly labelled sponsored content.

23,831	24,003	118	146
VISITORS · 30 DAYS	PAGE VIEWS · 30 DAYS	COUNTRIES · 30 DAYS	LIVE AT SNAPSHOT



TOP COUNTRIES · 30 DAYS

Singapore	18,103
Brazil	1,255
China	767
Vietnam	704
Argentina	499
Pakistan	309
Colombia	303

WHY CRYPTONEWSROOM

- Crypto markets, blockchain and Web3 news, with plain-language guides.
- Publishing since 2024, with new stories every day.
- Every paid placement is clearly labelled, so readers trust the rest of the site.
- Live audience map on our Advertise page, updated every minute.

Audience figures: Google Analytics 4, last 30 days to 13 November 2026. "Live at snapshot" = users active in the 30 minutes before this kit was generated. Live figures: https://cryptonewsroom.co/advertising/

ADVERTISING PACKAGES

MOST POPULAR

Display & Banner

Price on request

- Header & footer leaderboard
- Sidebar banner on home, sections and articles
- Run-of-site rotation
- Monthly performance report

Press Release

Price on request

- Published in our Press Releases section, clearly labelled
- Published within 24 hours of approval
- Reviewed against our editorial policy

BANNER SPECIFICATIONS

PLACEMENT	DESKTOP	MOBILE	MAX WEIGHT
Header leaderboard	970×90 / 728×90	320×100	150 KB
Footer leaderboard	970×90 / 728×90	320×100	150 KB
Sidebar banner	300×250	300×250	150 KB

> Editorial independence. Advertising and press release placement never buys editorial coverage, rankings or the removal of reporting. See our Editorial policy and Ownership and funding.

Let's plan your campaign

Tell us your goal, budget and target countries. We reply within one business day.

contact@cryptonewsroom.co